

Front



Back



Staff t-shirt.

The t-shirt design plays on the cheekiness and fun nature of wagamama, in reference to the plate number system. Each customer has their own specific meal number combination, like they do their own phone number. The text is handwritten to keep it informal and humorous.

Public t-shirt.

This t-shirt could be sold to customers of wagamama. It might say 'do you want my number?' It continues along the cheeky nature of the staff t-shirt, but is specific to customers. In the same way the above t-shirt is unique to staff.

